

## IN GOOD MEMORY OF J. M. ELLIOTT

Into the heart of every devoted avocado grower there fell a feeling of real sorrow when came the sad word, December 16, 1929, that the beloved J. M. Elliott had passed away. Each felt that he had lost a staunch friend and *fellow worker* in evolving the avocado industry in California; and none failed in bearing prompt testimony to the fine regard in which he was held. And now, at this sixteenth annual meeting of the California Avocado Association, May 23 and 24, 1930, we desire to put into the records this minute of our deep appreciation and high esteem of him as a man, as a comprehensive, civic man, and as an earnest, sincere and generous delver into the avocado, ever since its commercial introduction into California in 1914. A true lover of the avocado and all its interests, he was ever active in personal, experimental, and practical work in his orchard which he planted and loved so well, and which, from its terraced heights, looks beautifully and everlastingly out over the far-famed San Gabriel Valley; a place where we shall, on occasions, want to go in good memory of him. He was wise and unfailing in his participation in all of the activities of this Association. Though a busy man of pre-eminence in the financial world, he was easy of approach and always kindly helpful in all he did for the welfare of the avocado. He was a true gentleman. Of him we may borrow Shakespeare, and whole-heartedly say: "His life was gentle and the elements so mixed in him that Nature might stand up and say to all the world, 'This was a man!' "