

Avocado Growing in Santa Barbara County

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1. There is no interest in new plantings of avocados in Santa Barbara County. The main question of the growers is, how much, if any, of the present acreage to leave in, in view of the fact that a more dependable and yearly profit can be secured from lemons on the same land.
2. Since the conditions for lemons and avocados are very much the same, the matter of alternate and light bearing of groves has made some of these groves unprofitable.
3. The Fuerte, which is the commercial variety, does not bear profitably in Santa Barbara County.
4. There is a great need for a new variety which will be reliable in its bearing and produce heavy crops. If there is to be a future of the industry in this county, such a new variety is almost mandatory.
5. In the future, plantings probably will be restricted to those isolated sites where profitable production can be secured year after year.