

**AWARDS OF HONOR - 1952**



**Walter Beck**

From youth, Walter Beck has devoted his life to the successful production of avocados. An inveterate experimenter, he has constantly sought improved methods and techniques relating to the growing of this crop. One outstanding result of his experimentation was the adoption in California of the "tip-grafting" method of propagating avocado trees.

Mr. Beck has been liberal beyond the demands of mere neighborliness in disseminating the knowledge he has acquired, helping many avocado growers along the road to success. The combination of Walter Beck's knowledge with his willingness to impart that knowledge to others, freely, has earned for him a position of leadership in the California avocado industry.



**Jack Shepherd**

Jack Shepherd (an employee of the marketing cooperative, Calavo Growers of California) has served as Secretary of the California Avocado Society since September, 1942, and as Editor of its Yearbooks 1948 *et seq.* His acceptance of the award was as the representative of co-workers, particularly in the Calavo organization, whose cooperation made possible the contributions to the industry on which the award was based.