

## REPORT OF THE AVOCADO VARIETY COMMITTEE

The three commercial varieties recognized since 1958 are the Hass, Fuerte and Rincón. Previous annual reports of this committee indicate the areas where these varieties are best adapted.

Individual members of the Committee are making reports on field trials of certain experimental varieties under study. Calavo Growers of California is continuing to cooperate with the Society by making market tests of the experimental varieties as recognized by the Committee. It is hoped that other marketing agencies will cooperate with the Society in this variety improvement study.

Many seasons and considerable fruit will be required before sufficient data can be collected to determine the commercial value as well as area adaptability of the varieties under test.

Many of the grower cooperators are growing one or more of the following varieties which are under study by the committee as to orchard desirability, and by the marketing agency as to market desirability. Those which are under study and have been carefully watched are as follows:

Corona, in Ventura and Santa Barbara Counties; Mesa, Santa Barbara and Ventura Counties; Nowels, Corona City area; Ryan, Corona City area; Regina, Santa Barbara and Ventura Counties; Shepard, Santa Barbara and other areas; Thille, San Diego and Ventura Counties.

Advisory committeemen having much to do with this study during the period since 1958 are the County Farm Advisors who are specializing in the Avocado Program, including Robert D. Platt, Extension Subtropical Horticulturist.

### COMMITTEE MEMBERS

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