

AVOCADOS IN SANTA CRUZ, CALIFORNIA



TWENTY-TWO YEAR OLD FUERTE TREE, THE OLDEST IN CENTRAL CALIFORNIA. SHOWN WITH THE OWNER MR. H. R. DAKIN, SANTA CRUZ COUNTY

Interest in avocado culture in Central California is being stimulated by the outstanding success of the fine old Puerte tree shown above. Mr. Dakin states that this tree bears large crops, some years as many as 2000 fruits, of excellent quality, and with fair regularity. Fruit from this tree took 3rd sweepstakes at the State Fair in 1931.

An avocado department is being formed in the Santa Cruz County Farm Bureau. When more northern and central counties follow suit, and avocado interest and sentiment becomes really state wide, the avocado industry will have a greater influence in tariff and legislative matters.